

FairPlay vouchers

Amplification kit



Background

Activate! Queensland

Activate! Queensland 2019–2029 is the Queensland Government’s 10-year strategy to get more Queenslanders moving, more often. The strategy focuses on further enriching the Queensland way of life; harnessing the pride of our great sporting traditions, embracing our iconic natural environment and building on our strong community foundations to deliver better health and wellbeing outcomes, especially for those who are most vulnerable.

FairPlay is an initiative under the strategy that aims to:

- provide support to enable children and young people facing disadvantage to start or continue to participate in sport and active recreation.
- work with the active industry to enable participation pathways including solutions to address cost and location barriers.
- provide opportunities for children and young people to be active and develop physical literacy.

FairPlay vouchers

Program objectives

FairPlay vouchers aims to:

- increase regular participation in physical activity for children and young people from low-income families.
- contribute to life-long participation in physical activity for target populations.

Funding

Parents, carers or guardians can apply for a voucher valued up to \$150 for eligible children and young people.

These vouchers can be used toward the cost of membership, registration and/or participation fees for eligible activities with registered physical activity providers.

There is a limit of one voucher per child, per calendar year.

Application process

Applications can be made through the Enquire online system.

Parents, carers and guardians will need to:

- check the eligibility of their children against program criteria
- check that the activity (or similar activity) is registered as part of the activity provider directory
- read and understand the FairPlay voucher application terms and conditions
- create an Enquire account.

Key messages

1. Activate! Queensland 2019–2029 is the Queensland Government’s 10-year strategy to get more Queenslanders moving, more often.
2. FairPlay vouchers will continue to support children and young people who need it most, so they can start or continue to be physically active.

3. Eligible parents, caregivers and guardians can apply for a voucher valued up to \$150 for their child which can be put towards sport and active recreation membership, registration or participation fees.
4. Get ahead of the game by checking your eligibility and finding your preferred activity on the FairPlay Activity Provider List before you apply.
5. Round 9 of the program opens on 26 July 2023. For more information, visit qld.gov.au/fairplayvouchers.

How to stay informed

- Email fairplayvouchers@dtis.qld.gov.au
- Follow us on Facebook @QldSportAndRec
- Visit qld.gov.au/fairplayvouchers

Content for newsletters

Have you heard the news? Round 9 of the Queensland Government's FairPlay vouchers program is now open!

FairPlay is for parents, carers or guardians to apply for a voucher valued up to \$150 for their eligible child or young person to be used towards sport and active recreation membership, registration or participation fees. Vouchers can only be redeemed by registered activity providers.

We are asking FairPlay activity providers, referral agents and families who haven't already, to jump online and [register now](#), to make this round the best yet!

The registration process is simple and will allow you to participate in FairPlay Round 9.

Voucher applications close on 4 October 2023 so don't delay!

If you have any questions, please email fairplayvouchers@dtis.qld.gov.au

Support materials

Poster

(Attached)

Social media shareables

Hashtags

Primary hashtag

#ActivateQld

#FairPlay

Secondary hashtags

#ActivateQueenslanders

#QldSportAndRec

qld.gov.au/sportrecstrategy

Copy:

FairPlay is now open for applications for eligible children aged 5 to 17 years!

Parents, carers or guardians can apply for FairPlay vouchers valued up to \$150 for their child to use for sport and active recreation membership, registration or participation fees with local registered activity providers. 🏈🏀🏊

We're also taking registrations from sport and active recreation organisations looking to support local kids to keep active! 🤝

If your club isn't a FairPlay Activity Provider and keen to get involved, head here to register 📍 <https://sr-cp.sr-enquire.cloud/register>

📣 Please share this post to spread the word to your community and help us keep QLD kids active! 📣

Image/s:

